

CURRICULUM VITAE

BIO -DATA

Name: Oduwobi, Esosa Rita
Date & Place of Birth: 28/05/83 ; Benin, Edo State
Gender: Female
Nationality: Nigerian
Marital Status: Married
No. and Ages of Children: Four; 9, 7, 4, 4
Religion: Christianity
Contact Address: 39, Yomi Oduwobi, Ikosi Community Area, Ilaro, Ogun State.
E-mail Address: eso282lucky@gmail.com
Telephone Number: 234-805424835
Current Position: Asst. Lecturer

INSTITUTIONS ATTENDED WITH DATES

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| • Crescent University, Abeokuta | 2019 |
| • Visforce Computers and Communications, Kaduna | 2009 |
| • Ambrose Alli University, Ekpoma. Edo State | 2007 |
| • National Film Institute, Jos | 2007 |
| • St. Thomas Basic Secondary School, Benin City. Edo State | 2001 |

ACADEMIC QUALIFICATIONS WITH DATES

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| • M. Sc. Mass Communication | 2019 |
| • Diploma in Computer Studies | 2009 |
| • B.A. (Hons.) Theatre and Media Arts | 2007 |
| • Certificate in Dramatic Film Making | 2007 |
| • West African Senior School Certificate | 2007 |

PROFESSIONAL QUALIFICATION

Nigerian Union of Journalists (NUJ)	Member
Women in Technical Education (WITED)	Member

WORK EXPERIENCES:

Lecturer III The Federal Polytechnic, Ilaro	2017 – Till Date
Administrative Officer Polyconsult & Industrial Services Limited, The Federal Polytechnic, Ilaro	2011- 2015
Public Relations Officer Osula Royal Hospital, Benin City. Edo State.	2010
National Youth Service Participant Talmo College, Kaduna, Kaduna State.	2009

COURSES TAUGHT

Principles of Advertising, Introduction to Broadcasting, Broadcasting Production II, Mass Media Democracy and Governance.

RESEARCH INTEREST

Broadcasting, Advertising and Communication

CONFERENCES

Oduwobi, E.R. **2019**. Effect of TV Viewing on the Social Behaviour of Children Resident in Ikosi Community Area, Ilaro. **A paper presented at the 1st National WI|TED Conference F. P. I., Ilaro. August, 2019.**

Oduwobi, E.R. and Oduwobi, O.O. **2017**. Mass Communication as a Veritable Enlightenment Tool: The Potential Health Benefits of Alkaline Foods. **A paper presented at the National Conference of the Schools of Pure & Applied Sciences and Communication & Information Technology, F. P. I., Ilaro. December, 2017.**

Oduwobi, E.R. and Ayoola M. J. **2017**. The Impact of Social Media on Young Women Empowerment. **A paper presented at the National Media Communication and Information Technology Conference for Tertiary Institutions, F. P. I., Ilaro. November, 2017.**

Oduwobi, E.R. and Ayoola M. J. **2017**. Trends in Social Media and Impacts on Tertiary Education (Student's Perspective). **A paper presented at the National Media Communication and Information Technology Conference for Tertiary Institutions, F. P. I., Ilaro. November, 2017.**

WORKSHOP

Ethical Conduct Amongst Staff Towards Efficient Management of The Federal Polytechnic, Ilaro. 20th – 21st, December, 2017.

MEMBERSHIP OF COMMITTEE

Member, Keep the Campus Clean Committee, 2018 – Till Date.

Chairman, Farewell Committee, National Conference of the Schools of Pure & Applied Sciences and Communication & Information Technology, F. P. I., Ilaro. November, 2017.

Member, Farewell Committee, Mass Communication Department, 2017.

MAJOR RESEARCH UNDERTAKEN

Role of Local Movies in Promoting Culture among the Binis in Egor Local Government Area, Edo State. **September, 2019 (M. Sc. Thesis, Department of Mass Communication, Crescent University, Abeokuta).**

“The human body as an interpretative instrument of communication in dance.” **Nov., 2007 (B. A. Project, Department of Theatre and Media Arts, A. A. U., Ekpoma).**

EXTRA-CURRICULAR ACTIVITIES

Reading, acting, writing, traveling and motivating people.

REFEREES

Dr. (Mrs.) Marian Iye

Faculty of Arts,
Ambrose Alli University, Ekpoma,
Edo State.
08058815510

Dr. Adebimpe Folasade

Head, PRAD Unit,
Mass Communication Department,
Crescent University, Abeokuta
Ogun State.
08034739927
adebimpepeter@gmail.com

Dr. Durojaye, O. P.

The Dean,
School of Applied Science,
The Federal Polytechnic, Ilaro.
Ogun State.
08033806704

ACADEMIC STAFF PROFILE

Name: ODUWOBI, Esosa Rita
School: Communication and Information Technology
Department: Mass Communication
Research Interest: Advertising, Marketing Communication and Film Production
Teaching Areas: Principles of Advertising, Introduction to Broadcasting, Broadcasting Production, Mass Media Democracy and Governance

Conferences Attended

Oduwobi, E.R. and Ayoola M. J. **2017**. The Impact of Social Media on Young Women Empowerment. **A paper presented at the National Media Communication and Information Technology Conference for Tertiary Institutions, F. P. I., Ilaro. November, 2017.**

Oduwobi, E.R. and Ayoola M. J. **2017**. Trends in Social Media and Impacts on Tertiary Education (Student's Perspective). **A paper presented at the National Media Communication and Information Technology Conference for Tertiary Institutions, F. P. I., Ilaro. November, 2017.**

Oduwobi, O.O. and Oduwobi, E.R. **2017**. Mass Communication as a Veritable Enlightenment Tool: The Potential Health Benefits of Alkaline Foods. **A paper presented at the National Conference of the Schools of Pure & Applied Sciences and Communication & Information Technology, F. P. I., Ilaro. December, 2017.**

Workshop Attended

Ethical Conduct Amongst Staff Towards Efficient Management of The Federal Polytechnic, Ilaro. 20th – 21st, December, 2017.

Summary of Profile

Oduwobi Esosa is a Lecturer in the department of Mass Communication, The Federal Polytechnic, Ilaro. She's a graduate from Crescent University (M. A., Mass Communication) and also from Ambrose Alli University (B. A. (Hons.), Theatre and Media Arts).

She has proficient communication skills, she is also resourceful, hardworking, self-motivated and target-oriented.